

What is Feliway?

Feliway® is a synthetic copy of the 'feline facial pheromone' that cats leave behind on furniture, doorways and other objects in the home when they rub their faces on them.

This is a comforting pheromone which cats use to mark their home environment as safe and secure.

There are over 13 published papers supporting the use of Feliway:

- for reducing or preventing feline stress and stress-related behaviours and medical problems
- among these, Feliway was found to lead to a reduction in spraying in 91% of households and a 96% reduction in vertical scratching *

Feliway is available as a:

Plug in diffuser: The diffuser releases the pheromone throughout the environment, covering up to 50-70m² (approx 3 bedroom house). The diffuser vial will last up to four weeks before a new one is required and it is advised to replace the unit after 5 refills.



The diffuser will best support your cat during house moves or renovations, introduction of a baby or pet and returning home from a veterinary stay.

Spray: (60ml & 20ml) lasts for up to 24 hours and can be sprayed as required onto bedding, crates and carriers. You must leave 15 minutes before introducing your cat to the sprayed area to allow the alcohol to evaporate.



The spray is a great support tool to the diffuser and especially helpful for cats that are urine spraying or vertical scratching indoors, as the spray can be applied to any area post-cleaning.

* White, J.C. & Mill, D.S. 1997



www.feliway.co.uk

Check out our testimonials and leave one for your cat!



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AS
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TV



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FLW65 406-0214-60K



Stop unwanted cat behaviour



What stress-related signs might you see in your cat?



Why do cats display stress-related signs?

Cats use a variety of methods to tell us when they are **happy** and when they are **stressed**.

Spraying and scratching are the two signs of stress that owners find the most difficult to tolerate due to the smell, physical marking of objects and difficulty cleaning up or removing the mark.

However, there are also more subtle signs of stress in cats that you should also be aware of such as: over-grooming to the point of hair loss or skin damage in extreme cases, hiding and lack of interaction with the family and in some cases a change in appetite.

Possible reasons for cats displaying stress-related behaviours:

- Moving home
- Redecorating or building work
- New baby/pet
- Being kept indoors (due to events outside)
- Travelling to/from the vets/cattery
- A stay in a cattery
- Intercat tension in a multi-cat household
- Rearranging furniture

How to help your cat if they are displaying signs of stress-related behaviour:

- Plug in a Feliway® Diffuser and/or use the spray on areas that have been physically marked
- Ensure that each cat in the household has access to all their necessary resources; food, water, litter trays, bed, toys and hiding places
- Don't force your cat to do anything that it doesn't want to do, or try force it out of a hiding place
- Try playing with your cat, using interactive toys and puzzle feeders so they associate time spent with you as fun and rewarding

If your cat starts to display a change in behaviour we would always recommend a check with your vet to rule out any medical cause, and in some cases further advice from a behaviourist may be required.



How to create a cat friendly home

Provide your cat with areas of privacy. This can include cardboard boxes, an open door to an airing cupboard or even radiator cradles. Cats also love to be somewhere up high. When cats are frightened they like to be able to get away from the problem and hide so it is important to provide them with this facility.

- Ensure your cat has free access to their resources at all times (food, water, bed, outdoor areas). This is particularly important for multi-cat households where each cat needs access to their own individual resources to avoid conflict.
- If you have a cat flap, ensure neighbouring cats are not entering your home and eating your cat's food. Cats find other cats entering their home stressful. Using a microchip cat flap will stop other cats gaining entry.